आऊट-प्ले खेळ प्रतिभा शोध मोहीम २०२५ Sports Talent Hunt



# OUTPIAJ/ SPORTS FOUNDATION

आऊटप्ले क्रीडा प्रशिक्षण केंद्र , मालवणी



#### **OUTPLAY SPORTS TRAINING CENTRE - MALVANI**

A SUSTAINABLE ECOSYSTEM FOR ATHLETES AND COACHES





#### **OUTPLAY SPORTS TRAINING CENTRE - MALVANI**

A SUSTAINABLE ECOSYSTEM FOR ATHLETES AND COACHES

Malwani Malad, shop no 67, mhada gate 8, Gaikwad Nagar, Malvani, Malad West, Mumbai, Maharashtra 400095

Outplay Sports Foundation proudly introduces Outplay Sports Training Centre Malvani, a state-of-the-art facility in Malad, Mumbai.

Building on the success of the Kandivali centre, this new initiative expands our mission of fostering sports development, fitness, and community engagement.

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www.outplaysports.org





"The dynamic landscape of the city poses both opportunities and challenges for native Mumbai citizens. As space for entertainment dwindles, the need for Play ground's becomes more and more apparent.

Recognizing this, the OutPlay Sports Foundation aims to liaise with district authorities to create a sustainable and conducive environment for recreation, particularly focusing on country sports of historical and cultural significance."

#### **REASONING**

This proposal is based on our commitment to provide state-of-the-art sports facilities that not only address the challenges posed by urbanization but also contribute to uplifting the quality of life of the residents. We believe that a dedicated space for indigenous sports will not only serve as a hub for physical activity but also a platform for cultural preservation and community building.



As of 2020, 49 percent of India's urban population lived in slums. Slum living as a share of the urban population has been declining since 2000. The World Bank defines a slum as a group of people living under one roof who lack one or more basic needs.

The state government has admitted that around 75% of schools in Mumbai do not have their own playgrounds. This is despite the Right to Education Act, 2009 making it mandatory for schools to have their own playgrounds.

Article in Hindustan Times

https://www.hindustantimes.com/mumbai/75-city-schools-have-no-playground/story-aMB8ekAhiDaA1vS2J6qeul.html



# Introduction & NGO &

The Outplay Sports Training Centre Malvani is a comprehensive facility dedicated to promoting sports, fitness, and cultural development in the Malvani community. Located in a predominantly underprivileged area with a Minority-majority population, the center serves as a hub for youth empowerment, community engagement, and health improvement.

To ensure long-term sustainability and affordability for the local population, we propose a detailed operational plan supported by Corporate Social Responsibility (CSR) contributions.



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- 1. Accessibility: Provide affordable sports and fitness programs for the community, especially youth and women.
- 2. Sustainability: Generate consistent revenue streams to cover operational costs without burdening participants.
- 3. Community Development: Empower the local population through employment opportunities, skills training, and cultural programs.
- 4. Youth Empowerment: Offer professional coaching and training to nurture talent in sports and fitness.

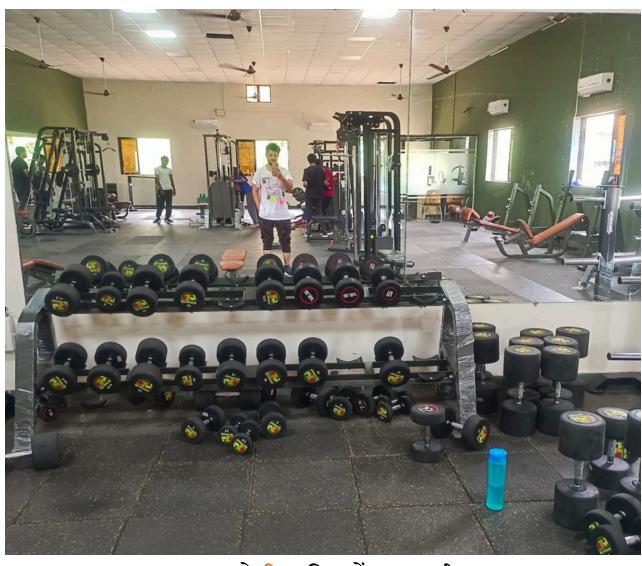
Existing Facilities and Activities



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- 1. Indoor Hall: Equipped for combat sports (Boxing, Judo, Karate), gymnastics, and fitness classes.
- **2. 24/7 Gym:** State-of-the-art gym with personal training options.
- **3. Gymnastics Area:** Professional-grade mats for beginner and advanced training.
- **4. Outdoor Grounds:** Suitable for cricket nets, kabaddi, badminton, and community events.



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**Combat sports training:** Boxing, Judo, Karate, and Wushu.

• Gymnastics sessions for kids and advanced learners.

**Fitness programs:** Yoga, Zumba, and aerobics. **Community engagement events:** Cultural festivals, workshops, and health camps.



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# Proposed Staff Plan



Role	Numbe r	Monthly Salary (₹)	Responsibilities		
Center Manager	1	40,000	Oversee operations, staff management, and programs.		
Assistant Manager	1	25,000	Assist in scheduling, logistics, and outreach.		
Administrative Staff	2	20,000	each Membership management, bookings, and reception.		
Head Coach (Boxing/Judo)	1	35,000	Train and mentor participants in combat sports.		
Assistant Coaches	3	20,000	each Support for combat sports, gymnastics, and fitness.		
Fitness Trainers	rainers 2 25,000		each Gym and group fitness sessions.		
Specialized Instructors	2 20,000		each Part-time instructors for yoga, Zumba, Mallakhamb.		
Swimming Coach	1	30,000	Conduct swimming lessons and safety supervision.		
Maintenance Workers	1 3 1 15000		each Cleaning, equipment upkeep, and facility maintenance.		
Security Personnel	Security Personnel 2 15000		each Ensure safety and manage access control.		
Groundskeeper	1	12000	Maintain outdoor areas and assist during events.		

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Total Monthly Staff Cost: ₹2,00,000



# Operational Costs Costs





Category	Estimated Monthly Cost (₹)	Details		
Staff Salaries	2,00,000	As outlined in the staff plan.		
Utilities (Electricity, Water)	40,000	Indoor hall, gym, and swimming pool needs		
Equipment Maintenance	25,000	Repairs and upkeep for sports and gym gear.		
Facility Cleaning	20,000	Facility insurance, regulatory licenses.		
Marketing and Promotions	15,000	Social media, posters, and local ads.		
Event and Program Costs	30,000	Supplies for tournaments and workshops.		
Insurance and Licenses	10,000	Facility insurance, regulatory licenses.		
Miscellaneous Costs	10,000	Unexpected expenses.		

#### Total Monthly Operational Cost: ₹3,50,000



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To ensure sustainability, the following revenue streams are proposed:

#### 1. Facility Rentals:

- Indoor Hall: ₹10,000–15,000/day for weddings, workshops, and cultural events.
- Outdoor Grounds: ₹5,000–10,000/day for cricket matches or private gatherings.

#### 2. Membership Programs:

- Gym: ₹500–800/month (affordable plans for locals).
- Swimming: ₹250–500/session or monthly packages.

#### 3. Sports Programs:

 Combat sports, gymnastics, and fitness classes: ₹100– 200/session or discounted monthly fees.

#### 4. Tournaments and Cultural Events:

- Ticketed entry for spectators at sports tournaments.
- Sponsorship opportunities for cultural and fitness expos.

#### 5. Corporate Sponsorships and CSR:

• Partnership with businesses to cover operational costs and program scholarships.

#### 6. Merchandise Sales:

• Branded t-shirts, caps, and sports equipment.

#### 7. Crowdfunding Campaigns:

• Online campaigns to support scholarships for underprivileged youth.



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## **CSR Opportunities**



By supporting this proposal, your organization can:

- 1. Promote Youth Empowerment: Provide scholarships for underprivileged youth to access professional training.
- 2. Enhance Health and Wellness: Contribute to community fitness and mental well-being programs.
- 3. Preserve Cultural Heritage: Support traditional sports like Mallakhamb and community events.
- 4. Create Employment Opportunities: Fund staff salaries and create jobs for locals.

#### **Recognition:**

- Prominent branding on facility banners, events, and marketing materials.
- Media coverage of CSR contributions and community impact.
- Detailed annual reports showcasing the social and financial impact of your support.









The Outplay Sports Training Centre Malvani is more than a sports facility—it's a platform for empowerment, community building, and sustainable growth. Your CSR support will directly contribute to uplifting the local population while ensuring the long-term success of this initiative.

Let's collaborate to create a lasting impact through sports, fitness, and cultural development.

#### Contact Details

- Outplay Sports Foundation
- Phone: +91 9324292727
- Email: support@outplaysports.org
- Website: <u>www.outplaysports.org</u>

OUTPLAY SPORTS FOUNDATION (NGO): CIN: U92490MH2020NPL33799

### आउटप्ले क्रीडा प्रशिक्षण केंद्र





Plot no. 617, Mhada Plot, RSC 52, Behind Domino's Pizza, Sector 6, Charkop, Kandivali (W), Mumbai - 400067

Malwani Malad, shop no 67, mhada gate 8, Gaikwad Nagar, Malvani, Malad West, Mumbai, Maharashtra 400095





#### Proposal for

# Equipment and Infrastructure Development at Outplay Sports Training Centre Malvani

Prepared By: Outplay Sports Foundation Location: Malvani, Mumbai





Outplay Sports Training Centre Malvani is a growing hub for sports, fitness, and cultural development in the Malvani community. To further expand its impact and accommodate diverse sports and fitness needs, we seek support for procuring essential equipment and constructing a turf field and swimming pool. These additions will enhance training programs, promote community engagement, and ensure sustainability.



- **1. Enhanced Training Facilities:** Equip the center with world-class tools for training in combat sports, gymnastics, swimming, and other activities.
- **2. Multi-Purpose Turf Field:** Provide a professional turf for cricket, football, and other sports.
- **3. Swimming Pool Construction:** Offer swimming programs, events, and competitions to promote water safety and fitness.
- **4. Sustainability:** Enable revenue generation through rentals and community programs while keeping services affordable.





#### **Indoor Equipment**

Sport/Activity	Equipment Required .	Approx Cost (₹)
Boxing	Gloves, punching bags, headgear, boxing ring.	3,00,000
Judo & Karate	Mats, belts, training dummies, protective gear	2,50,000
Gymnastics	Professional mats, balance beam, rings	4,00,000
Chess	Chess boards, clocks, training tools	50,000
Zumba/Yoga	Zumba/Yoga Mats, music system, props (blocks, straps).	
Gym	Gym Treadmills, dumbbells, resistance machines	

#### **Outdoor Equipment**

Sport/Activity	Equipment Required Approx.	Approx Cost (₹)
Cricket	Nets, stumps, balls, protective gear.	2,50,000
Badminton	Rackets, shuttlecocks, net	1,00,000
Kabaddi	Mats, marking tools	75,000
Mallakhamb	Wooden poles, ropes	1,50,000





#### 1. Turf Field

- Purpose: Multi-sport use for cricket, football, and recreational activities.
- Specifications: Artificial grass turf with proper drainage and lighting.
- Proposed Size: 40m x 20m (adjustable based on space).

Estimated Cost: ₹25,00,000



#### 2. Swimming Pool

- Purpose: Training programs, water safety classes, and competitive events.
  - Specifications:
- Semi-Olympic size (25m x 12m) or custom size based on available space.
- Depth: 1.2m to 2m with proper filtration and safety measures.

#### Additional Requirements:

- Lifeguard station, changing rooms, showers.
- Pool accessories: Floats, kickboards, water polo gear.

Estimated Cost: ₹35,00,000



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Category Estimated	Cost (₹)
Indoor Equipment	21,00,000
Outdoor Equipment	6,25,000
Turf Field Construction	25,00,000
Swimming Pool Construction	35,00,000
Total =	87,25,000



#### Implementation Plan



- Finalize vendors and procure sports and fitness equipment for both indoor and outdoor use.
- Duration: 1 month.

#### 2. Phase 2: Turf Field Construction

- Ground leveling, drainage installation, and turf laying.
- Lighting and additional features setup.
- Duration: 2-3 months.

#### 3. Phase 3: Swimming Pool Construction

- Excavation, pool construction, filtration system setup, and finishing touches.
- Duration: 4-6 months.

#### **Yearly Budget**

#### 1. Operational Costs (Recurring)

Category	Monthly Cost (₹)	Annual Cost (₹)
Staff Salaries	2,00,000	24,00,000
Utilities (Electricity, Water)	40,000	4,80,000
Equipment Maintenance	25,000	3,00,000
Facility Cleaning	20,000	2,40,000
Marketing and Promotions	15,000	1,80,000
Event and Program Costs	30,000	3,60,000
Insurance and Licenses	10,000	1,20,000
Miscellaneous Costs	10,000	1,20,000
Total Operational Costs	₹3,50,000	₹42,00,000

#### 2. Infrastructure Costs (One-Time Investments)

Category	Estimated Cost (₹)	Timeline
Turf Field Construction	25,00,000	Year 1
Swimming Pool Construction	35,00,000	Year 2
Equipment Procurement	27,25,000	Year 1
Facility Upgrades (Lighting, Changing Rooms)	10,00,000	Year 3
Digital Infrastructure (App for Bookings, Online Training)	5,00,000	Year 4

#### 3. Total Yearly Budget

Year	Operational Costs (₹)	Infrastructure Costs (₹)	Total (₹)
Year 1	42,00,000	52,25,000	94,25,000
Year 2	42,00,000	35,00,000	77,00,000
Year 3	42,00,000	10,00,000	52,00,000
Year 4	42,00,000	5,00,000	47,00,000
Year 5	42,00,000	0	42,00,000



#### **Revenue-Generating Opportunities**

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#### 1. Turf Rentals:

- ₹1,500–2,000/hour for football and cricket matches.
- ₹10,000–15,000/day for tournaments or private bookings.

#### 2. Swimming Pool Memberships:

- Individual sessions: ₹250–500.
- Monthly plans: ₹2,000–5,000.

#### 3. Sports Events and Tournaments:

 Ticketed entry for cricket, kabaddi, and swimming events.

#### 4. Facility Rentals:

• Indoor hall for private events or training camps.



Return on Investment (ROI) Analysis for Outplay Sports Training Centre Malvani

#### 1. Investment Overview

#### Initial Investment

• Infrastructure Costs (Years 1-2): ₹87,25,000

• Operational Costs (First Year): ₹42,00,000

• Total Initial Investment: ₹1,29,25,000

#### Revenue Potential (Post Year 1)

By the end of Year 1, the center will begin generating revenue from multiple sources, progressively increasing in the following years.

#### 2. Revenue Streams

Revenue Stream	Annual Estimate (₹)	Notes
Facility Rentals	36,00,000	Turf field: ₹10,000–15,000/day for 100 rental days annually.
Memberships (Gym + Swimming)	24,00,000	200 members @ ₹1,000/month (average).
Sports Programs	12,00,000	Combat sports, fitness classes: ₹100/session for 1,000 sessions annually.
Event Hosting	15,00,000	Tournaments, cultural events, and fitness expos.
Corporate Sponsorships	20,00,000	Annual sponsorships for equipment and programs.
Merchandising	3,00,000	Branded gear, sports equipment sales.
Crowdfunding Campaigns	5,00,000	Focused campaigns for scholarships and maintenance.
Total Annual Revenue	₹1,15,00,000	

#### 3. ROI Calculation

#### **Yearly Costs and Profits**

Year	Revenue (₹)	Operational Costs (₹)	Net Profit/Loss (₹)	Cumulative ROI (%)
Year 1	75,00,000	42,00,000	-54,25,000	-41.99%
Year 2	1,15,00,000	77,00,000	38,00,000	-12.58%
Year 3	1,25,00,000	52,00,000	73,00,000	43.96%
Year 4	1,35,00,000	47,00,000	88,00,000	111.95%
Year 5	1,50,00,000	42,00,000	1,08,00,000	196.91%

#### 4. ROI Analysis

#### Break-even Point:

The training center will break even during Year 3, after recouping the initial investment and operational costs.

#### Cumulative ROI Over Five Years:

By the end of Year 5, the cumulative ROI is projected to reach 196.91%, indicating that the investment will nearly double within five years.

The Outplay Sports Training Centre Malvani is a high-impact project with a strong financial ROI and significant social benefits. By Year 5, it will not only achieve financial stability but also create lasting change in the community. This proposal ensures transparency, scalability, and a meaningful legacy for all stakeholders.





By supporting this proposal, your organization will:

- 1. Impact Community Development: Provide accessible sports and fitness facilities in an underprivileged area.
- 2. Promote Health and Wellness: Encourage physical activity and water safety through professional facilities.
- 3. Preserve Cultural Heritage: Support traditional sports like Mallakhamb and Kabaddi.
- 4. Create Employment Opportunities: Generate jobs for coaches, maintenance staff, and lifeguards.

  Recognition for Support:
- Branding on facility walls, equipment, and promotional materials.
  - Media coverage highlighting CSR contributions.
  - Regular impact reports showcasing community benefits.



The expansion of Outplay Sports Training Centre Malvani with state-of-the-art equipment, a turf field, and a swimming pool will transform it into a premier hub for sports, fitness, and community development. Your CSR support will enable us to empower the local population, nurture talent, and promote sustainable growth. We look forward to partnering with you in this impactful journey.

आऊटप्ले क्रीडा प्रशिक्षण केंद्र , मालवणी



www.outplaysports.org



Pravin Chiramure
 Founder Director
 CSR / Government Grants
 7021074762



 Shailesh Tripathi
 Founder Director
 Operations and Boxing Sports Promoter)
 9833555756



 Vikas Singh
 Founder Director
 (Finance Commerce and Government Compliance)
 9987013727



4. Nitesh Singh: Founder Director(Events Management)9967207357



Praveen Wadalkar
 Additional Director
 (Media & Marketing)
 9820106663



6. Hanwant GaDhvi : Additional Director (Civil Engineering) 9867983777



7. Manish Mishra: Founder Member(Sports promoter)



8. Advocate Satish Pandey: Advocate Legal Adviser

#### **CONCLUSION:**

WE INVITE YOU TO JOIN HANDS WITH US IN THIS ENDEAVOR
TO CREATE A SUSTAINABLE AND INCLUSIVE SPORTS ECOSYSTEM AT THE OUTPLAY SPORTS TRAINING CENTER.

YOUR SUPPORT, WHETHER THROUGH DONATIONS, CSR PARTNERSHIPS, OR CROWDFUNDING, WILL PLAY A CRUCIAL ROLE IN MAKING THIS VISION A REALITY.

TOGETHER, WE CAN EMPOWER ATHLETES, PROMOTE A HEALTHY LIFESTYLE, AND CONTRIBUTE TO THE GROWTH OF SPORTS IN OUR COMMUNITY.

THANK YOU FOR CONSIDERING OUR PROPOSAL.
WE ARE EXCITED ABOUT THE POSITIVE IMPACT WE CAN ACHIEVE TOGETHER.

WARM REGARDS, DIRECTORS OUTPLAY SPORTS FOUNDATION



#### आऊटप्ले क्रीडा प्रशिक्षण केंद्र , मालवणी

#### Contact Details

- Outplay Sports Foundation
- Phone: +91 9324292727
- Email: support@outplaysports.org
- Website: www.outplaysports.org





#### Certificate of Incorporation

ant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that OUTPLAY SPORTS FOUNDATION is incorporated on this Nineteenth day of February Two thousand twenty under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U92490MH2020NPL337992.

The Permanent Account Number (PAN) of the company is AADCO1312K

Digital Signature Certificate
Mr. Pankaj Srivastava
ASST. REGISTRAR OF COMPANIES
For and on behalf of the Jurisdictional Registrar of Compania-

1

OUTPLAY SPORTS FOUNDATION

B/7, PLOT NO. 127, SAMADHAN CHS, GORAI-2, BORIVALI-WEST, NEAR SUVIDHYALAYA SCHOOL, MUMBAI, Mumbai City



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS OFFICE OF THE REGISTRAR OF COMPANIES

NOTE - THIS LETTER IS ONLY AN APPROVAL FOR REGISTRATION OF THE ENTITIES FOR UNDERTAKING CSR ACTIVITIES.

To, OUTPLAY SPORTS FOUNDATION , B/7, PLOT NO. 127, SAMADHAN CHS, GORAI-2,BORIVALI-WEST, NEAR SUVIDHYALAYA SCHOOL,MUMBAI,Mumbai City,Maharashtra,400091

Subject: In Reference to Registration of Entities for undertaking CSR activities Reference: Your application dated 06-03-2023 (SRN-F59443754)

With reference to the above, it is informed that the entity has been registered for undertaking CSR activities and the Registration number is CSR00048713. Please refer the registration number for any further communication.

Registrar of Compan

**Note:** The corresponding form has been approved and this letter has been digitally signed through a system generated digital signature.

1	PAN AADCO1312K					
2	Name	OUTPLAY SPORTS FOUNDATION				
2a	Address					
	Flat/Door/Building	B/7,Plot No. 127, SAMADHAN CHS				
	Name of premises/Building/Village	GORAI -2, NEAR SUVIDHYALAYA SCHOOL, BORIVALI WEST				
	Road/Street/Post Office	Berivali H.O				
	Area/Locality	Mumbai				
	Town/City/District	MUMBAI				
	State M	Maharashtra				
	Country	INDIA				
	Pin Code/Zip Code	400091				
3	Document Identification Number	AADC01312KF2022601				
4	Application Number	394830240210322				
5	Unique Registration Number	AADC01312KF20226				
6	Section/sub-section/elause/sub-clause proviso in which provisional approval is being granted	12-Clause (iv) of first proviso to sub-section (5) of section 80G				
7	Date of provisional approval	28-03-2022				
8	Assessment year or years for which the trust or institution is provisionally approved	From 28-03-2022 to AY 2024- 2025				
9	Order for provisional approval:					
	a. After considering the application of the applicant and the material available on record, the applicant is hereby granted provisional approval with effect from the assessment year mentioned at serial no 8 above subject to the conditions mentioned in row number 10.					
	<ul> <li>The taxability, or otherwise, of the income of the applicant would be separately considered as per the provisions of the Income Tax Act, 1961.</li> </ul>					
	c. This order is liable to be withdrawn by the prescribed authority if it is subsequently found that the activities of the applicant are not genuine or if they are not extracted out in accordance with all or any of the conditions subject to which it is granted, if it is found that the applicant has obtained the provisional approval by fraud or misrepresentation of facts or it is found that the assessee has violated any condition prescribed in the Incomer Tax Act, 1961.					
10	Conditions subject to which provisional approval is being granted					
	The provisional approval is granted subject to the following conditions:-					



	3. Constitution of Business						
2.			OUTPLAY SPORTS FOUNDATION  Private Limited Company				
3.							
4.			B/7, PLOT NO.127, SAMADHAN CHS, GORAI-2, NR SUVIDHYALAYA SCHOOL, BORIVALI WEST, Mumbai City, Maharashtra, 40091				
5.	Date of Liability						
6.	Period of Validity		Frem	07/12/2021	To	Not Applicable	
7.	Type of Registration		Regular				
8.	Particulars of Approving	Authority	Maharash	tra			
Signa	200	Digitally SERVICE Date: 200	e Not Vestled signed by Os C ES TAX NETW 21.12.07-44.30				
		0	as Officer				
Jurisdictional Office GORAI							
9. Date of issue of Certificate 07/12/20		021					
	The registration certificate i						

# आयकर विभाग

#### विविध:

- १. निगमाचे प्रमाणपत्र
- २. फॉर्म क्र. 10AC
- ३. जीएसटी प्रमाणपत्र.
- ४. पॅन: AADCO1312K.
- 4. CSR

#### **AUDIT REPORT**

F.Y. 2021 - 2022 A.Y. 2022 - 2023

OUTPLAY SPORTS FOUNDATION B/7, Plot No. 127, SAMADHAN CHS, GOORAL 2, NEAR





आउटप्ले स्पोर्ट्स ट्रेनिंग सेंटरचा पत्ता:

- १. चारकोप, कांदिवली (प), मुंबई ४०००६७
- २. मालवणी मालाड (प),मुंबई-४०००९५.



## आऊटप्ले क्रीडा प्रशिक्षण केंद्र, मालवणी

#### **Expected Outcomes**

- 1. Youth Engagement:
- Train over 500 participants annually in sports and fitness.
  - 2. Employment Creation:
- Generate 20+ local jobs in coaching, administration, and maintenance.
  - 3. Community Impact:
- Host 50+ events annually, including tournaments, cultural programs, and workshops.
  - 4. Sustainability:
- Achieve self-sufficiency by Year 5 through diverse revenue streams.



